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Alliance Hospitality selected to operate the 156-suite Comfort Suites Atlanta Downtown Convention Center

Alliance Hospitality, a Raleigh, North Carolina based hospitality management company will operate the Comfort Suites Atlanta Downtown Convention Center in Atlanta, Georgia.

Raleigh, NC (<u>AllianceHospitality.com</u>) January 17, 2012 - <u>Alliance Hospitality</u>, a leading hospitality management company based in Raleigh, North Carolina, has been chosen to manage the 156-suite <u>Comfort Suites Atlanta Downtown Convention Center</u> located in downtown Atlanta. The hotel opened in January 2011 after an extensive renovation of the historic building and conversion for use as a hotel.

The hotel is centrally located in downtown Atlanta near Philips Arena, the World of Coca Cola Museum, the Georgia Aquarium, Centennial Olympic Park, and Georgia State University. The Georgia World Congress Center is less than a mile from this downtown Atlanta hotel. Guests of the hotel will enjoy the included amenities of free breakfast, free high-speed internet, an on-site business center, extensive workout and fitness center, and the two banquet and meeting rooms with modern teleconferencing and presentation equipment.

All 156 rooms in the hotel are <u>spacious two-room suites</u> with two flatscreen televisions, refrigerators, microwaves, wet-bars, pillow-top mattresses, luxurious bathrooms, and sitting rooms with pull-out sofa sleepers. Upgraded suites with whirlpool tubs and DVD players are available in the hotel. Complimentary area shuttle service is provided upon request for guests of the hotel.



"We are excited to welcome this hotel into the <u>Alliance Hospitality portfolio</u>. Our experience operating hotels in the Atlanta area will be a valuable resource as we reposition the hotel in the competitive market," said Rolf Tweeten, Chairman of Alliance Hospitality. "As the latest addition in our plan for smart portfolio growth at Alliance Hospitality, this landmark hotel will showcase our capabilities of providing maximum return for our investment partners."

About Alliance Hospitality

Alliance Hospitality is an innovative next-generation hospitality management company, headquartered in Raleigh, North Carolina. Alliance was founded in 2003 to manage lodging assets for institutional investment groups, individual owners and lenders. Alliance Hospitality provides value by developing the highest caliber hospitality professionals, and through implementing proprietary tools and unique processes to create a comprehensive hospitality management system. The Alliance portfolio of full-service, extended stay, all-suite, and select service hotels includes hotels operating under agreements with Marriott, Hilton, IHG, Carlson, Wyndham, Choice, and Starwood as well as Independent hotels.

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Ryan Gosdin VP, Sales & Marketing (919) 229-9761 rgosdin@alliancehospitality.com